

W NEW YORK Women's Expo ^{8th Annual}

EXHIBIT SPACE / CONTRACT - February 25 & 26, 2017

Siena College Marcelle Athletic Complex, 515 Loudon Rd. Loudonville, NY 12211

EXPO HOURS: Saturday 10-6 Sunday 10-4

Company Name: _____

Contact Name: _____ Title: _____

Address: _____ City: _____ State _____ Zip: _____

Cell phone: _____ Business Phone: _____

Email: _____ Website: _____

Complete ALL sections, sign and mail to address below or fax to (518) 477-9509 with your deposit.

1. BOOTH FEES: 8' x 10' booth Includes pipe & drape, Company Name with link in Expo guide and on Expo website

- \$595 per 8' x 10' booth
- Corner booth upgrade \$100
- Electricity \$50 per 500 watts
- 8' Table, Linen & 2 chairs \$50

Total # Booths _____ Total Booth Fees: \$ _____

MOVE IN - Friday February 24th from 10AM - 7PM

MOVE OUT - Sunday February 26th from 4 - 8PM no exceptions

Sponsorship Opportunities - Call Us!

Presenting Sponsor \$10,000

Corporate Sponsor \$6,000

Show Bag Sponsor \$3,000

Expo Show Guide Ad Opportunities

Advertise in the Tabloid Size Expo Guide handed out to every woman entering the Expo.

1/4 page ad **1/2 page ad** **full page ad**

\$150 B&W \$275 B&W \$450 B&W

\$225 Color \$350 Color \$525 Color

Premium for page 3, fold or back page (add 25%)

Expo Stage Demo Opportunities

Maximize exposure and be the expert by giving a 30 minute demonstration each day. \$300

2. PRODUCT or SERVICE Description:

3. PAYMENT: **50% DEPOSIT DUE WITH SIGNED CONTRACT**
BALANCE PAID IN FULL BY 2/1/17

Check (made payable to Anthony Media Services, LLC) \$35.00 fee will be applied for all returned checks

Charge my credit card 50% now and remaining 50% on 2/1/17 **(VISA & MASTERCARD ONLY)**

Card#: _____ - _____ - _____ - _____ Exp. Date: ____/____ Security Code: _____

Charge will go through as Anthony Media Services

Having read and agreed to the terms on front and back of this contract, it is understood and agreed that in addition to the express terms and conditions set forth on this contract, the Exhibitor shall be bound by all rules, regulations and requirements set forth by Show Management. All sales are final. Booth space not fully paid for by February 1st 2017 or Booth space not occupied by 6pm Friday February 24th, 2017 can be sold to another Exhibitor by Expo Management. Absolutely No refunds for any reason.

Signature: _____ Date: _____

NY Women's Expo 7 Timberland Drive East Greenbush, NY 12061

Phone: 518-479-3976 Fax: 518-477-9509 Email: nywomensexpo@gmail.com Website: nywomensexpo.com

Rules Governing the Exhibit

- 1. Show Management.** The term "Show Management" as used herein shall mean Anthony Media Services, LLC.
- 2. Eligible Exhibits.** Show Management reserves the right to determine the eligibility of any company or product for inclusion in the show. No exhibitor shall exhibit in the space allocated them any merchandise other than that specified in this application.
- 3. Food & Beverage Sales / Sampling.** Exhibitors are allowed to sell, distribute and sample food and non- alcoholic beverage with the the expressed written consent of Show Management. These restrictions are to abide by the rules and regulations set forth by the exhibition center. It is your responsibility to comply with the rules and regulations of Albany County Temporary Food Vendor Permit - please got to http://www.albanycounty.com/Libraries/Department_of_Health/2-8-2013_2013_TEMP_FSE_Application.sflb.ashx for more information and application for a permit.
- 4. Limitations of Liability.** The exhibitor should have Liability Insurance for the show period. The exhibitor hereby agrees to indemnify, defend and protect Show Management and the facility against, and save Show Management and the facility harmless from, any and all claims, demands, suits, liabilities, damage, loss, costs, attorney fees and expenses of whatever kind or nature which might arise out of any action or failure to act of the exhibitor or any of its officers, agents, employees, or other representatives, including but not limited to claims of damage or loss to property or harm or injury to a person or persons. The exhibitor agrees to make no claim for any reason whatsoever, including negligence against Show Management, its members or agents or employees, or the sponsors, or the lessors or owners of the exhibit premises for loss, theft, damage or destruction of property, nor any injury to themselves or employees while in the exhibit area.
- 5. Exhibition Lighting.** Facility lighting may not illuminate all areas evenly and effectively, and Management assumes no responsibility for providing additional lighting. Electricity is available (if ordered at additional cost) to allow additional lighting.
- 6. Insurance.** Show Management is not responsible for loss or damage to exhibitor's property: and in the event the exhibitor desires to have goods, samples and other property brought upon the exhibition premises insured against loss due to any cause, they shall obtain such insurance at their own expense. The exhibitor shall, at no cost to Show Management obtain liability and property damage insurance from responsible insurance companies authorized to sell this insurance and workers compensation employers liability insurance for their own employees.
- 7. Exhibit Logistics.** Information in the form of an Exhibitors Manual will be e-mailed to each exhibitor in ample time for advance planning. The manual will contain information regarding shipment, rental items, electrical, exhibit hours, etc.
- 8. Amendment to the Rules.** Show Management reserves the right to adopt, orally or in writing, any additional rule or regulation, move or remove an exhibit, or take any further action if Show Management deems such action necessary for the good of the Show. Any such action shall have the same force and authority as though fully incorporated in the agreement herein.
- 9. Subleasing / Sharing.** Assignment (in whole or in part), subletting or licensing of space by the exhibitor or use of the space not authorized in writing by Show Management is prohibited.
- 10. Acts of God, Fire, Strikes, Etc.** In the event that any outside cause, such as war, fire, strike, government action, or other emergency, or even of "force majeure" prevents the exhibit from being held, Show Management may retain the Booth Fees as shall be required to recompense Show Management for expenses incurred up to the time such contingency shall have occurred and Show Management shall not be responsible for any of exhibitors expenses or damages resulting from such a cancellation or postponement of the exhibit.
- 11. Show Location.** If for any reason, Show Management determines that the location of the Show should be changed or the dates of the Show changed, no refund will be due the exhibitor, but Show Management shall assign to the exhibitor, in lieu of the original space, such other space as Show Management deems appropriate and the exhibitor agrees to use such space under the terms of this agreement. Show Management shall not be financially liable or otherwise obligated in the event the Show is postponed or relocated.
- 12. Taxes and Licenses.** Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state, or federal law applicable to their activity at the exhibition. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authorities at the exhibition. More information at http://www.tax.ny.gov/pubs_and_bulls/tg_bulletins/st/how_to_register_for_nys_sales_tax.htm
- 13. New York Law.** This Agreement shall be deemed made in the State of New York and shall be construed in accordance with the laws of the state of New York applicable to contracts entirely made and performed therein.
- 14. The Entire Agreement.** This Agreement contains the entire agreement of the parties hereto with respect to the matters herein and may not be modified, discharged or terminated, except by a written instrument, signed by the party charged.